

SOURCE: A & D Medical



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A&D Medical and FitLinxx Enter Partnership

Telehealth Industry to Get Big Boost From Strategic Alliance

SAN JOSE, CA and NORWALK, CT--(Marketwire - June 30, 2008) - [A&D Medical](#) and [FitLinxx](#), Inc. today announced a partnership to deliver a comprehensive set of wireless medical devices to address the demands of the home and professional healthcare markets.

The partnership is in direct response to the evolving needs of the marketplace. Rising healthcare costs and an increase in the incidence of chronic disease are driving individuals and organizations to find solutions that help people increase physical activity and manage their health.

Together, A&D Medical and FitLinxx will provide an extensive set of wireless devices that are networked together and collect information from weight scales, blood pressure monitors and personal activity devices. This information will be used to provide a complete, web-based view of activity and health data to enable individuals and organizations to better monitor and manage their health.

A&D Medical is considered one of the founders of the telemedicine and telehealth industries. Having introduced many firsts, like wireless patient monitoring this release will continue to shape the evolving healthcare field. Through LifeSource® and Wellness Connected™, A&D Medical will continue to push the market forward, leveraging its partnership with FitLinxx to set new industry benchmarks.

"FitLinxx is very excited about our partnership with A&D Medical. Together we will create new opportunities in the home and professional healthcare market. The partnership will leverage A&D Medical's expertise in home health care devices and our expertise in personal activity monitors and BodyLAN™ wireless technology to create wireless medical devices that will help consumers monitor, manage and improve their health," stated Dave Monahan, CEO of FitLinxx. "This is an exciting time in the healthcare technology field and A&D Medical and FitLinxx are partnering to deliver high quality and easy-to-use products that empower people to take control of their health."

"We have great faith in FitLinxx and in this new partnership. I've seen our relationship develop into a meaningful alliance. We are very impressed by their advanced technology and their many health and fitness successes. Together our engineering teams are making breakthroughs daily. This partnership is enabling us to enhance the user experience for people who are managing their health and wellness. I can't wait to see what's next," stated Teruhisa Moriya, President and CEO of A&D Medical.

About A&D Medical

A&D Medical is a division of A&D Company, a global manufacturer of measurement equipment, with operations in Asia, Europe, Australia, Russia, North America, and South America. Since 1977, A&D Medical has been manufacturing and distributing a full line of advanced electronic blood pressure monitoring equipment and healthcare products for home and professional use. All of A&D Medical's home care products are marketed under the LifeSource brand name in North America.

The company has become a leader in home health monitoring technology through the development and introduction of a variety of unique products. It also offers leading telemedicine solutions for remote patient monitoring of heart disease and other chronic diseases through wired and Bluetooth® wireless systems for health system integrators. In addition to blood pressure monitors, A&D Medical also offers personal weight scales, digital thermometers, and stethoscopes.

About FitLinxx

FitLinxx is the technology company whose products motivate people to live more active and healthy lifestyles. FitLinxx products include its proprietary ultra low power BodyLAN wireless technology and the ActiPed™, a patented accelerometer-based activity sensor. FitLinxx has partnered with leading health and wellness companies to offer wireless health and fitness devices that are networked together and collect information from fitness equipment, personal activity devices and health monitors. This information is used to provide a comprehensive, web-based view of activity and health data, to enable individuals and organizations to better monitor and manage their health. FitLinxx serves a variety of markets including healthcare providers, YMCAs, commercial clubs, medical fitness centers, military facilities and medical device markets. FitLinxx is headquartered in Norwalk, Connecticut with a research and development office in Southborough, Mass., and European headquarters in the UK.

A&D Medical will be attending NACDS, the National Association of Chain Drug Stores conference on June 28th through July 1, 2008 at Booth #1432 and #1433. Solutions from this partnership will be displayed at this event.



[Wireless Complete Health Monitoring System](#)

Highlighted Links

[A & D Medical's Website](#)

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